

RADIO SCOTLAND



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THIS IS RADIO SCOTLAND.....

Broadcasting to Scotland, Northern Ireland and Northern England, RADIO SCOTLAND swings to you on 242 metres in the medium waveband.

Transmission time is from 6.00 a.m. until 2.00 a.m. the following morning, seven days a week.

RADIO SCOTLAND has its station on THE COMET, an ex-Irish lightship weighing 500 tons and measuring 100 feet in length. The station's headquarters are in Hillhead, Glasgow.

Boss of the 'SUPER S', as it is familiarly known to all its listeners, is Managing Director, Mr. Tommy Shields, a former Publicity Executive for Scottish Television and Director of his own Advertising Agency. Forty-five-year-old Mr. Shields was also a playwright and journalist before he started his widespread search two years ago for a suitable vessel.

There are eight disc jockeys. They work a fortnight on the ship spinning the hundreds of discs, and spend a week on land during which they make personal appearances at ballrooms and clubs throughout Scotland.

Chief D-J and Presentation Controller is BOB SPENCER, who is an experienced broadcaster formerly with Radio City. Senior D-Js are: Canadian-born MEL HOWARD, formerly with Radio Caroline, and JACK MacLAUGHLIN, who has done just about everything from being a schoolteacher to a bingo caller! Jack is known to his fans as "YAK MacFISHERIES." Other D-Js are: TONY MEEHAN, who started with the SUPER S as a senior sales executive; BEN HEALY, a D-J who worked in London ballrooms; DREW HAMLYN, an actor, also from London; EDDIE WHITE, who was formerly a salesman with Radio Caroline and RICHARD PARK, a journalist from Kirkaldy, Fife.

Over 2/

CITY AND COUNTY COMMERCIAL RADIO (SCOTLAND) LTD.

Directors:—

T. V. Shields (Managing Director) Alan Carr Stanley Jackson (Joint Deputy Managing Directors)



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Radio Scotland sends out a large variety of programmes. These range from popular music and light music to special programmes such as 'Stage Door', which is devoted to material from musical shows, and there is a Clan request programme every Saturday. There is also a nightly programme called the 'Snowball Request show', in which records are played for listeners who have sent in a sixpence for their requests. All monies go to deserving charities in Scotland.

One of the most popular programmes on the 'Super S' is the "Celidh", an hour and a quarter of Scottish dance music and ballads every evening at 6.15p.m. Compere is versatile Jack McLaughlin.

RADIO SCOTLAND'S CLAN is run by ex-beauty queen, Miss Cathy Spence. The Clan's mascot is "Jock", a six-month-old West Highland Terrier. The Clan has over six thousand members, including honorary members from the showbusiness world such as The Beatles, The Walker Brothers, Adam Faith, The Troggs and many others.

Fabulous Clan Balls are staged regularly in all parts of Scotland. These take the form of big dances with star artistes and top Scottish Beat Groups. There are appearances by the Disc Jockeys exciting big-prize competitions and at each dance we stage a heat in our MISS RADIO SCOTLAND BEAUTY CONTEST. The prizes for the winners will include a film test, modelling course and cash prize.

Another exciting promotional event this year is a grand Beat Competition being organised by Radio Scotland and ALP Records, Scotland's own record company, called "Top Of The Scots". Heats are being held all over Scotland and the contest is open to all Beat Groups who do not have a recording contract. Big prizes include musical instruments, clothing and a recording contract with ALP.

242 is RADIO SCOTLAND'S Showbeat monthly. It is the most popular magazine of it's kind ever published North of the Border. It sells at 1/- and has a circulation of over 50,000 copies. It contains up-to-the-minute news and features on fashion, the national and local beat scenes and information, of course, on the "Super S".

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For the technically minded, the ship has two diesel generators which drive the two transmitters. Each transmitter has an output of 10,000 watts and feed via a combining network to the arial. This gives a total power output of 20,000 watts with the added facility that either transmitter can be shut down for maintenance and service retained on half power. The arial itself is an omni-directional folded dipole, 145 feet high.

RADIO SCOTLAND is opening Clan Centres all over Scotland. One evening each week at the Centres is devoted to an exciting night with the 'Super S' D-J's. Included are disc shows, stage contests and meeting "242 people". The RADIO SCOTLAND nights are open to the public and we enrole new members for the Clan at the Centres.

Many interesting items are sold by RADIO SCOTLAND; these include Tee-Shirts, biro pens, pefume and, of course, we give away postcard photographs of the ship and Disc Jockeys. We also give away wonderful gifts to 242 people at our Clan Balls and Centres, such as transistor radios, record tokens, records and photographs of the top pop stars who appear at RADIO SCOTLAND productions.

RADIO SCOTLAND has it's headquarters in the spacious RADIO SCOTLAND HOUSE, in Cranworth Street, Glasgow, W.2. As well as administration, this building contains modern recording studios used for production of certain programmes and advertising commercials.

We are always pleased to welcome visitors to RADIO SCOTLAND HOUSE at any time.

For information on any aspect of RADIO SCOTLAND- your "All-Day Sunshine Station"- please contact the PROMOTIONS AND PUBLICITY DEPARTMENT.

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