

Radio West

ADVERTISING RATES

* Radio West now a household name in the Midlands, broadcast from the centre of Ireland - Mullingar - to the entire Midland area taking in all the major towns, with broadcast quality second to none, thus leaving Radio West No. 1 in the Midlands*. We mean business for you and us.

1. Broadcasts to the centre of Navan, Cavan, Longford, Roscommon, Athlone, Laoise, Tullamore, Birr, Naas, Newbridge, Kilcock, Mullingar, Kildare, Tipperary, Portarlinton, Trim and Kells.
2. Broadcasting equipment second to none.
3. Midlands local, national and international news on the hour every hour.
4. Major input into the sport, leisure and general activities in the Midlands.
5. Your station in the Midlands for sport, farming news, midland weather, competitions, quizzes, traditional, country and pop music.

Radio West is Midlands Radio at its best.



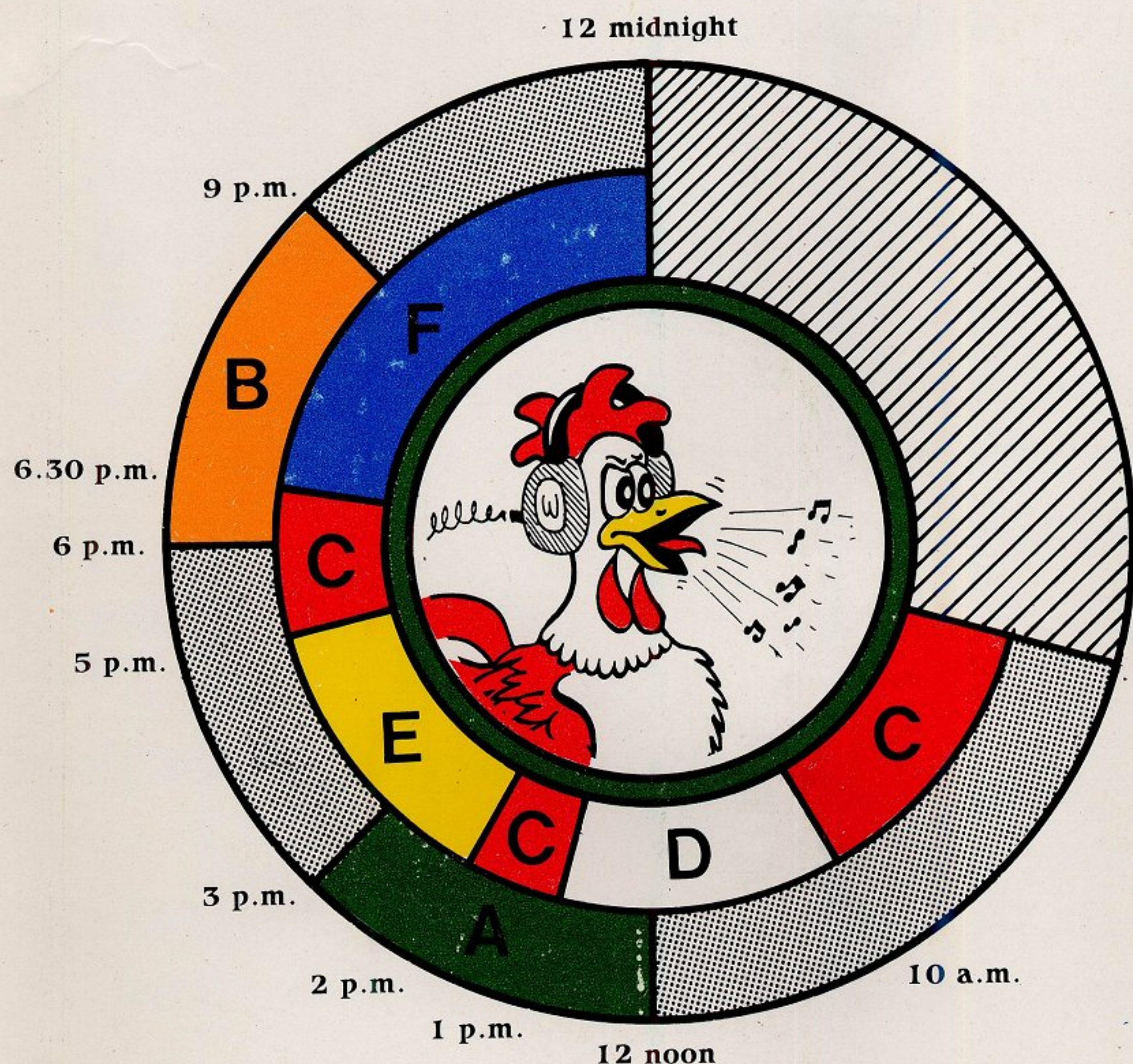
King all over the Midlands!

765 KHZ

99 F.M.

Radio West

ADVERTISING RATES



Seg.	15 Seconds	30 Seconds	45 Seconds	60 Seconds
A Sunday Only	15	20	30	50
B Mon., Wed., Frid.	10	15	20	25
C	7	10	15	20
D	5	8	12	16
E	4	7	10	13
F	3	4	7	10

*The Selling Sound
of the Midlands
Advertise now and see
the difference*

7 DAY PACKAGE

1 x B 28 spot package
1 x D @ 30" £200
1 x E @ 15" £130
1 x F

1 MONTH PACKAGE

SPECIAL OFFER

5 x 30" spots per day for 28 days £500
10 x 30" spots per day for 28 days £800

SPONSORED PROGRAMME

Per ½ hour £200

TRADITIONAL SHOW

1 spot x 30" £20

SPECIAL OFFER

10 x 30" spots per day for 7 days £250

Min. order £50 -

TERMS AND CONDITIONS

- (1) All advertising must be prepaid.
- (2) Fixed spots subject to 10% surcharge.
- (3) All advertisements must comply with standard advertising rules.
- (4) 50% discount for advertisements making full use of the Irish language.
- (5) All rates subject to V.A.T.
- (6) Production of commercial not included.

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