



8, Upper Mount Street, Dublin 2
Telephone: 614215

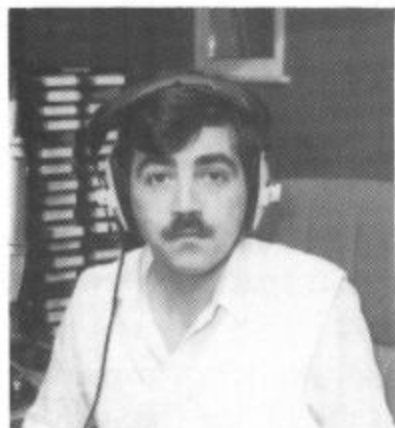
Q102 commenced broadcasting on the 24th January 1985, from its premises at No. 3, Upper Mount Street, and within a short time, with its blend of the best and most popular music, entertaining and friendly chat and professional expertise, established itself as Dublin's No. 1 Independent radio station. In 1986, to the great relief of its claustrophobic staff, the station moved a few doors down the street to its spacious new studio complex at No. 8, Upper Mount Street.

"The Q", as it is affectionately, or otherwise, known to its inmates, is not for nothing known as the "Prize Capital of the City". Thousands of pounds worth of prizes have been given away to lucky listeners, viz.:

- ★ **A Fiat Car**
- ★ **£5,000 Luxury Kitchen**
- ★ **Holidays to Switzerland, Barbados and Spain**
- ★ **Trips to London**
- ★ **£3,500 worth of Hi Fi, Videos, Compact Disc Equipment**
- ★ **Instant Cash Prizes from £10 to £102**
- ★ **Designer Clothes, Concert Tickets, Albums, etc.**

But it's not all about music, chat and prizes. Q102 has lent its support to a number of charitable activities. Chief among these has been the Q102-Puma 10k race, to raise funds for the Bone Marrow for Leukemia Trust and the campaign to raise funds for Burton Hall. The support of the station's listeners has never been less than forthcoming and generous, and has been warmly commended by the organisations who have benefitted from it.

How many times have you tuned in to your favourite DJ on Q102 and thought to yourself — “I could do that—it’s a doddle”? Well, it’s not quite as easy as you might think. A successful Q102 radio presenter needs at times four hands, and a brain that can be divided into several parts, all at the same time. He must be natural, informative, conversational, but not verbose, entertaining and switched on to what’s happening around Dublin, and in the music scene, in general. Let’s look at a typical weekday at Q102.



SCOTT WILLIAMS



BOB GALLICO

Just before 6 a.m., Q102’s bright and breezy Breakfast Show presenter, SCOTT WILLIAMS, combining gentle wake-up chat and cleverly-chosen music, arrives at the on-air studio to start the day. Even at that early hour, he has to be ready to face the constant challenge of a packed programme. And it is packed with the many different elements to be neatly fitted into four hours. In addition to the music, there’s the News and funnies with BOB GALLICO, who brings his vast experience as a broadcaster/writer/actor/performer/ten-pin bowler (very good)/snooker player (pathetic) to bear on his contributions to the programme. Then there are the giveaways and promotions, and of course, at 8.30 a.m., the link-up with General Manager and pride of Athy, Mike Hogan, aboard the FIAT/Q102 “EYE-IN-THE-SKY” helicopter for the latest traffic reports — an exclusive “Q” feature. (Incidentally, all through the day you’ll hear many of your favourite records on the brilliant Compact Disc system, another Q102 first).



DAVE KELLY



ANNE CASSIN

By 10 a.m. the pace has quietened somewhat, and it's time for Midday presenter, DAVE KELLY, to take over until lunchtime. Formerly a weekend presenter, Dave has built a big following for his weekday slot and gets loads of fan mail, some of it his. Dave's easy, natural style helps you settle into your working day. He handles the Jobfinder spots at 10.30 and 11.30, Q102's free service to employers, the phone-in quizzes and another load of prize giveaways. Right after the main lunchtime news with ANNE CASSIN and BOB GALLICO, Dave finishes off his stint with a blend of current hits and golden oldies.



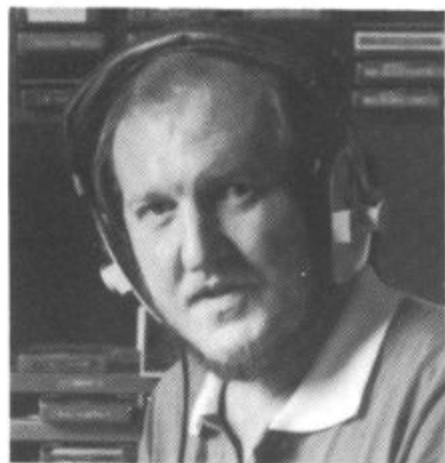
GREG GAUGHRAN



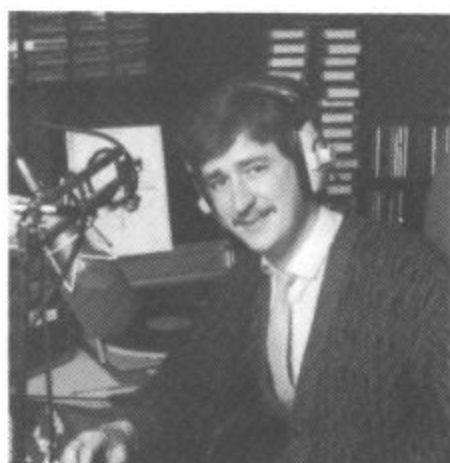
BRIAN JENNINGS

Taking over at 2 o'clock is the experienced GREG GAUGHRAN. When it comes to the gift of the gab, Greg was among the first in the queue when they were handing it out. A sharp wit, together with a great knowledge of music, current and past, means he'll grab your attention (and anything else that's going) all through the afternoon.

And just like the Breakfast Show, the late afternoon, or 'drivetime' as it's better known, is action-packed. More of the instant giveaways, the rush-home traffic news, the city scene, and "Gig Guides" — telling you what's happening on and off the streets that evening. Thursdays there's "Movietones", a special feature reviewing the best films in town from BRIAN JENNINGS and ANNE CASSIN, and every evening the cross-chat between Anne and Greg on the evening papers. All this, and as always, the best of music to soothe your jangled nerves on your way home from a hard day's work.



JASON MAINE



AL DUNNE

By 7 p.m. the day is over for some, but not for the inimitable "Jace the Pace", JASON MAINE, with Night-time Q. The Jace's unmistakable voice and taste in music bops out the hits right up until 11 o'clock. Then he treats you to his legendary "Nitecap" — an hour's magic of gentle love songs, blended to perfection.

Midnight — the witching hour — the beginning of a new day, if you're out late on the town, an insomniac, or simply working on the night shift. And AL DUNNE will keep you company until 6 a.m. in the morning. And we start again.

Well, that's Monday to Friday, and Q102 is a seven-day-a-week station, so what about the weekend? The presenters may be different but the mixture is the same — good music, entertaining chat, giveaways; all the elements carry on right through Saturday and Sunday, with the same professionalism.

There's:



HENRY OWENS

PICS



JOHN POWER

and



AIDAN LENNARD

BRIAN GRAHAM

and even occasionally —



MARTIN BLOCK

THE COMMERCIAL VOICE OF Q102

AND THE NEWS FROM BRIAN JENNINGS.

Behind the Glittering Stereo Lights

Of course, it's not just Presenters who make up a Radio Station. Off-air personnel may not be heard, but without them, **nobody** is. The behind-the-scenes crew keep the "Megastars" on the air and in their place.



MIKE HOGAN

The most important (Just ask him) is the General Manager, in his "on-the-ground" role — MIKE HOGAN. Once he lands on terra firma again just after 9, his day is filled with frenetic activity. There's daily contact with Advertising Agencies, creating Q102's image on the street, and implementing and collating the overall running of the station. He may even find an hour or two in the 24 to sleep.

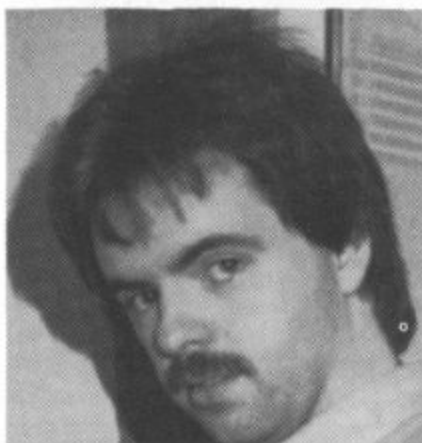
MARTIN BLOCK

The General Programme Controller (AKA — "Station Dogsbody") organises the setting-up of the beautifully-designed Outside Broadcast Unit, which will be spotted all over Dublin in major Shopping Centres in the coming year. Promotional activities, the scripting and production of commercials, and the ensuring of the smooth on-air operation of the station throughout the day ensure that Martin only manages the odd hour of sleep as well.



BOBBY O'REILLY

BOBBY O'REILLY — Q's Sound Engineer. The "Guvnor" of the Production Studio in the Q102 complex. Spends his day surrounded by high-standard recording equipment, music and effects records, and a swarm of voice-over artists who drift in and out to make those wonderful commercials you hear.



JOE KING

JOE KING — The man in charge of the "Power-Towers" — the transmitters that beam out Q102 on 102 and 103.5 FM, and 819 on the Medium Wave. His knowledge and standards ensure the crispest and purest FM signal in Dublin. (Even if this sometimes means scaling the heights of a transmitter tower on a cold, wet, miserable middle-of-the-night). When he's let indoors, he must maintain all of the complicated and sophisticated in-studio equipment.

Q102

**— DUBLIN'S NUMBER ONE RADIO STATION
ROUND-THE-CLOCK**

BOB'S.



BOB GALICO

HORRIBLESCOPES

WHAT THE STARS, AS VIEWED THROUGH
A CHEAP, SECOND-HAND TELESCOPE,
HAVE IN STORE FOR YOU IN

Q102

1987

Q102