

Liberties Local Community Radio,
16 Weaver Square/Dublin 8,
Phone: 538870

Dear Media Colleague,

We're ready now!, You've probably heard the buzz about L.L.C.R.
OK so we may have beeb just another radio station since we
started in April, but from monday 15th September, we're opening
up all the stops and ready to compete with the "Big ones"!

Our great advanyages over the others, we're Local,
typical friendly 'Dubs' and well to put it bluntly we're
a heap cheaper !

The 'Big L' signal has been greatly improved, the
presentation style is skilled and streamlined and we're ready
now for your clients !

Here's the best bit, a free month !

"FOUR WEEKS AT EIGHT SPOTS PER DAY FOR TWO OF YOUR CLIENTS
AND AT NO CHARGE TO YOU"

Who would'nt jump at the chance ? but please contact us quickly !

Looking foward to hearing from you.

Mr. Sam Prendergast.

Sam Prendergast



LIBERTIES LOCAL COMMUNITY RADIO
16 WEAVER SQUARE, DUBLIN 8.

PHONE: 538870/722747

Hello Media Friend,

We're a Dublin local radio station with a top forty singles format on two stereo F.M channels and a 5KW A.M.

"Political" restrictions in the relationship between the Irish record companies and the national station R.T.E. make it almost impossible for us to obtain pre release or promotional product here at present.

Can you help us out? as you can see from our A,B and C lists enclosed, regular play's on L.L.C.R. will help your sales and we'll be pleased to send you weekly reaction reports along with each 7 day schedule.

Several British and American firms have already reacted well to our request and some excellent material is coming through by mail.

If you are able to include us on your mailing list please note that packets sent to Ireland should be labelled "FREE SAMPLES....GIFT....NO COMMERICAL VALUE."

We look foward to promoting your product in the near future.

Yours Faithfully,

Peter Madison. Station Manager.

A handwritten signature in blue ink, which appears to read 'Peter Madison', is written over a horizontal line.



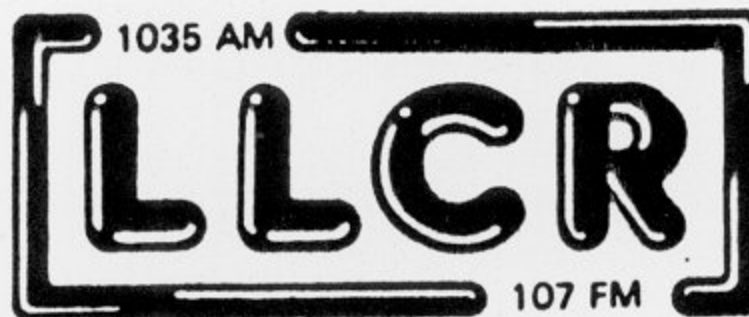
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You've tried Radio Advertising. Perhaps you've found it works for your business, perhaps not. Is it local Dublin folk you want for customers? Maybe the station you've tried seems a bit too British or American for your liking, with all those slick multi-national advertisers trying to reach North West England and Wales.

Well, we're the home grown product just like you and your customers. We only charge local prices. We won't make you pay for millions of listeners we hav'nt got but we certainly have got several thousand regular local listeners in your area. Our rates must be the most competitive in the whole city and we have several confidential special offers at the moment too.

Contact me.....Therese at L.L.C.R.
I'll make Radio Advertising work for you.

Therese



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WE'RE READY NOW!

WITH OUR SIGNIFICANT IMPROVEMENTS IN AUDIO SIGNAL AND PRESENTATION FROM 15th SEPTEMBER 1986, WE'RE ABOUT TO CLIMB UP THERE WITH THE Q's, N.R.G's AND THE 'SUNSHINE'S OF THIS CITY, BUT YOU WOULDN'T GUESS IT FROM OUR ADVERTISING RATES! WE'RE ACTUALLY HOLDING OUR PRICES DOWN TO EXACTLY THE SAME AS OUR INTRODUCTORY OPENING OFFER FOR A LOT LONGER YET.....LOOK!

SLOTS	DURATION				
6	30, SEC	PER DAY	1 MONTH	£300,00	
6	30, SEC	PER DAY	3 WEEKS	£235,00	
6	30, SEC	PER DAY	2 WEEKS	£190,00	
6	30, SEC	PER DAY	1 WEEK	£95,00	

PRICE INCLUDES £20,00 FOR TAPE

THERE ARE SOME INTERESTING FREE OFFERS ON TOO!
CAN THERESE CALL TO SEE YOU? OR HOW WOULD LIKE TO
VISIT THE STATION?
WE'D LOVE TO HELP YOU WITH YOUR BUSINESS!



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