

98.5 FM

STEREO

94.80FM

The Home of good music

K.L.A.S.

Dublin's only easy Listening Station.

16 Hume Street,

Dublin 2. Telephone: 323762 (Requests) 325752 (Advertising only).

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K L A S is Dublin's only easy listening station. Since starting broadcasting in November 1986 the music policy of KLAS had an immediate appeal for a Great Percentage of the million adults in the greater Metropolitan area who yearned for an alternative to the constant diet of pop music. Now more and more people are joining the thousands of happy listeners to KLAS each day. KLAS broadcasts in stereo on two frequencies 98.5 FM and for the Bray/Wicklow area 94.8 FM.

In an recent write in survey, monitored by Oliver Freeney, Chartered Accountants, KLAS drew a mail response of 1,108 pieces of mail in 5 days, the mail came from all 24 postal districts and the surrounding counties of Kildare, Carlow, Wicklow, Meath and Louth.

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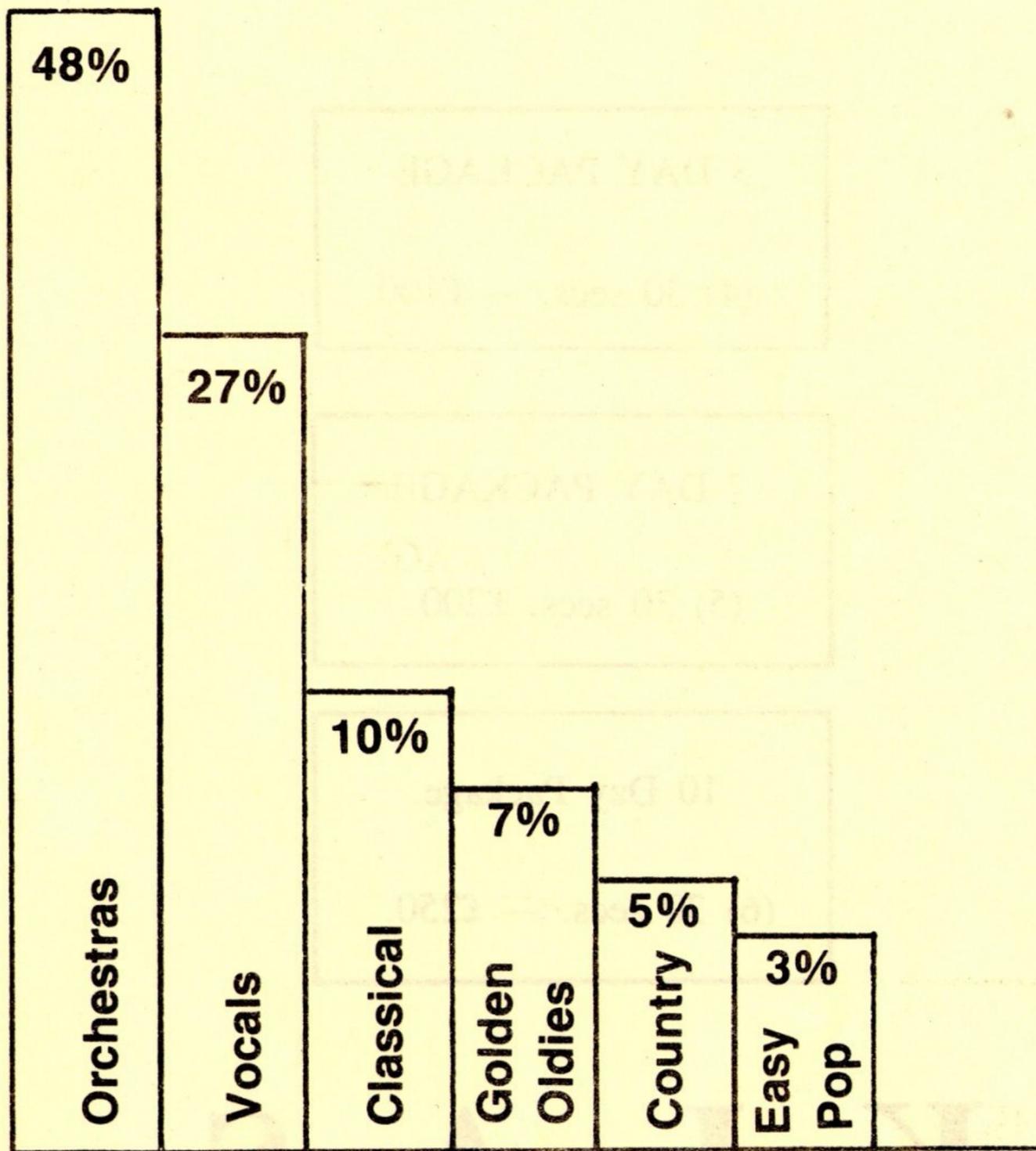
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In recent times KLAS has broadened its music policy, (as the map below shows) incorporating into the format more vocals, nostalgic hits of the 50's and 60's, country and a small percentage of easy listening pop sounds.



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Advertising Rates:

8pm - 8 am — 30 secs. — £5

8 am - 8pm — 30 secs. — £10

3 DAY PACKAGE

(4) 30 secs. — £100

7 DAY PACKAGE.

(5) 30 secs. £200

10 Day Package.

(6) 30 secs. — £250.

K.L.A.S.

we're going places!